

# PLAY WELLinGTON

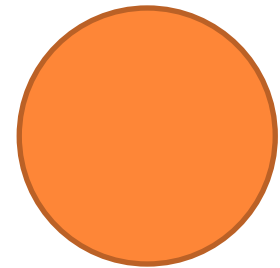
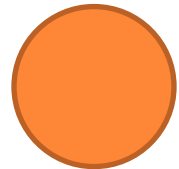
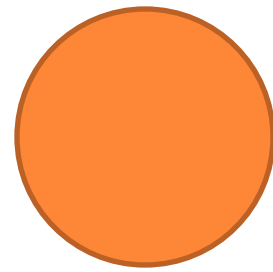
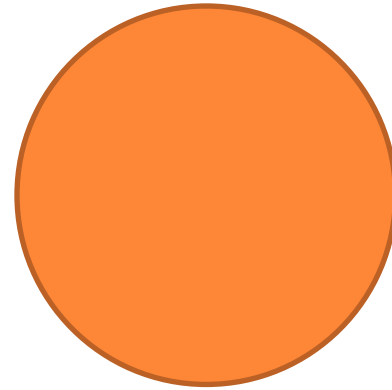
animating public spaces in the WWBIA



**Visioning Session**  
**October 28<sup>th</sup>, 2012**

# PRECEDENTS

- Pop-up Urbanism
- Gateways
- Street Art
- Public Space (Somerset square)
- Seating
- Streets



# POP-UP URBANISM

- Temporary uses of urban space that are often initiated to empower the public, identify and re-activate underutilized sites, and provide opportunities to experiment with new uses



Food Festival, Brighton, Ontario, Canada



- More playful pop-ups include placing hidden games within the urban design, having pop-up pianos, libraries, living rooms, etc.



Tree-Library, Berlin, Germany



# GATEWAYS

- Gateways are one of the most cost-effective ways to slow traffic and make the neighborhood safer for pedestrians and cyclists (DOT).



GasLand Historic Heart, San Diego, California, USA



- Gateway street art can be used to try and create a cohesive street art landscape and an identity to the area

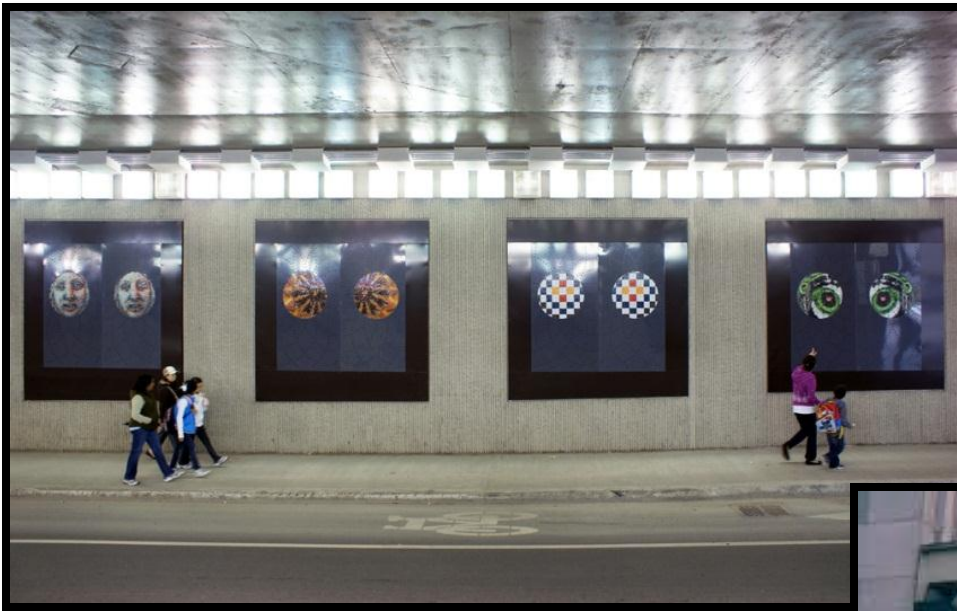


Arrows in RiNo Denver, Colorado, USA



# STREET ART

- Underpasses and blank walls



Dufferin underpass, Toronto, Canada



Banksy drainpipe slide



# SOMERSET TRIANGLE PARK

- Vastly under-utilized park with great potential. It is the first park when entering the WWBIA from the Somerset Bridge, and thus can act as a gateway.



Square Saint-Louis, Montreal, Canada





# SEATING

- San Francisco's 'urban parklets' or New York's curbside seating platforms provide a useful precedent (typically created in collaboration with business owners whose stores are fronting the parklet)



Urban Parklets, San Francisco, USA



PARK(ing) day



# STREETS

- St Gallen, Switzerland has a bright red coating of dirt and snow-repellent rubber that covers the road and sidewalks, acting as traffic calmer and unifier for the area



St-Gallen, Switzerland



- Temporary pedestrian streets



Summer, Saint-Catherine street East, Montreal



Sunday shopping, Shinjuku & Ginza districts, Tokyo

